

Friday, 4 January 2019

New Suria KLCC store for dUck



Vivy hopes customers will feel at home at the new store.

The dUck store in Suria KLCC has opened its doors. The soft pink interior features a special wall highlighting the brand's limited edition scarves with a large and luxurious closed fitting room for its hijab-clad customers and a makeup table for quick makeovers.

The brand previously had a pop-up store at the mall, but this second floor premise is a permanent location. This follows existing dUck stores in Pavilion KL and Haji Lane in Singapore.

Founder Vivy Yusof hopes the new store, which is designed to resemble a walk-in wardrobe, will let dUcK customers browse in comfort and allow them to take their time selecting its myriad of colourful scarves.

Meanwhile, today's store opening features several games that customers can try their hands at, with winners to be announced on Monday.

(Source: <https://www.nst.com.my/lifestyle/flair/2019/01/446832/new-suria-klcc-store-duck>)